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**BUY A BAG OF
ZARRAFFA'S COFFEE TO ENTER**

Simply purchase a bag of our freshly roasted coffee, grab your receipt, enter online at zarraffas.com and you could WIN a year's supply of Zarraffa's coffee beans.
Learn more at zarraffas.com/win-coffee

LATEST PROMOTION

Use your bag of
Zarraffa's Coffee
to make an Iced Coffee at home...



Extract espresso shot
from your espresso
machine or stove top

LATEST BLOGS

13 Oct 11

[zarraffas coffee franchisee of the year winner 2011](#)

04 Oct 11

[Zarraffa's Coffee Lends a Helping Hand.](#)

04 Oct 11

[Zarraffa's Coffee is giving away a year's supply of coffee beans!](#)



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Zarraffa's Coffee is proudly Australian owned, with its Headquarters based in the beautiful Gold Coast, the origin of the company. The Zarraffa's Coffee experience has become something of an icon to many Gold Coasters and moreover many Queenslanders. Today, Zarraffa's Coffee has 49 stores across South East Queensland and remains committed to 'striving to make an individually perfect cup of coffee - every time!'

Zarraffa's Coffee received the Gold Coast's most venerated honour of being awarded Gold Coast Business of the Year in 2007 and 2008. In addition to this, Zarraffa's Coffee has won the Retail, Wholesale & Distribution Award for the last three years in a row in the Gold Coast Business Excellence Awards.

Zarraffa's comes from the Arabic word 'Zarafa' which means 'Giraffe'. The Masai Giraffe typically inhabits the Savannah's of Kenya and Ethiopia, being the origin of coffee. It's the great Masai Giraffe that stands 'Head and Shoulders above the Rest' in the Savannah from which we draw our motto - to be Head and Shoulders above the Rest! Zarraffa's Coffees commitment to detail, the 'fresh is best' mantra and own exacting standards, combined with quality service are what makes the Zarraffa's Coffee experience 'Head and Shoulders above the Rest! Nominated in the Business Review Weekly's Fastest Franchises in 2010, Zarraffa's Coffee was ranked 29th of 100 established organisations by revenue. Zarraffa's Coffee has also received recognition for its freshly roasted coffee beans in the Equal Golden Bean Coffee Roaster competition in 2006, 2007, 2008 and 2010.

In 2010, Zarraffa's Coffee launched GRIND™ Magazine, created by, and for, lovers of Community, Culture and Coffee with emphasis on travel, music, food and lifestyle in one of the greatest locations on earth... Australia!

The quarterly magazine can be found in all Zarraffa's Coffee stores and is complimentary to Zarraffa's Z Card™ holders with any purchase or can be purchased for \$4.95.

Zarraffa's Coffee is fast approaching the opening of its 50th store during 2011.



ZARRAFFA'S *coffee*

Email Address

Z Card Number:

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Zarraffa's Z Card™

At Zarraffa's Coffee we value our customers and aim to reward their loyalty with the Zarraffa's Z Card™ program. Join today and start earning Zarraffa's Z\$® on all bulk coffee and menu drink purchases° which are redeemable for any menu beverage!

How to join:

To join the Zarraffa's Z Card™ program simply head to one of our stores to purchase your Zarraffa's Z Card™ for \$7.50 and start earning Z\$® straight away

If you have already purchased your Zarraffa's Z Card™ please see the 'How to register' section below

If you have already purchased your Zarraffa's Z Card™ and would like to check you balance or update your details, simply log in to the Zarraffa's Z Card™ member section at the top right hand corner of this webpage using your email address and Zarraffa's Z Card™ number

How it works:

Every time you swipe your Zarraffa's Z Card™ in store, you will earn Zarraffa's Z\$® on bulk coffee and menu beverage purchases. Excludes bottled drinks and food.

For every \$11 spent you will earn 1 Zarraffa's Z\$®. Once you have earned enough Zarraffa's Z\$® for your favourite Zarraffa's Coffee you will be prompted to redeem your Zarraffa's Z\$® at the checkout.

Other exciting benefits:

Receive a free drink preloaded on your card upon registering (standard Tall hot drink*) (the free drink isn't loaded on until the Zarraffa's Z Card™ is registered online)

Receive a free drink (standard Tall hot drink*) preloaded onto your card each year on your birthday

Go in the draw to win monthly prizes

Monthly Z News - updates and news delivered straight to your inbox

Exclusive VIP invitations to events like this

How to register: (only for Zarraffa's Z Cards™ purchased after 1/9/11)

If you have purchased your Zarraffa's Z Card™ in store and have your receipt handy, you will now need to register your Zarraffa's Z Card™ [here](#)

If your you have lost your receipt, [click here](#)



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A Zarraffa's Coffee Franchise allows you the opportunity to become part of a strong, well-established company while still being your own boss. As a franchisee you have access to a support network that gets you up and running and provides on-going assistance for your business.

Our stores are created to reflect a unique atmosphere for staff and customers alike, always with the focus on excellence, quality and value. This could be an opportunity to create your business using the same methods of management and expertise that created Zarraffa's Coffee and carried it through to the success story it is today. Our Franchisee success is testament to our dedication to customer service and delivering a seriously great cup of coffee!

Are You Ready for a Zarraffa's Coffee Franchise?

If you are self-motivated, results driven, passionate about exemplary customer service, want to be your own boss and join a fast-growing, solidly based company, this opportunity may be for you. By following these three simple steps you will be well on your way to becoming a brand new Zarraffa's Coffee Franchisee;

Simply submit the enquiry form from this website.

Await a phone call from Zarraffa's Coffees professional Franchise representative to establish your preferred location, discuss your decision to become a Zarraffa's Coffee Franchisee and to potentially set up your initial meeting.

Once you have met with our franchise representative and come to a mutually agreed level of interest, a comprehensive Franchise Application form is to be completed and returned to Zarraffa's Coffee identifying your compatibility with Franchising and coffee retailing, assessing your lifestyle requirements and comparing those with the cultural and business requirements of Zarraffa's Coffee and finally looking at your knowledge of Zarraffa's Coffee as we need to make sure you have considered our business before entering into it.



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News & Media

October 2011

Zarraffa's Coffee Awards Salute High Performance

September 2011

Zarraffa's Coffee Barista Competition 2011

August 2011 Zarraffa's Coffee win 'Enterprise' award at 2011 Business Awards

Zarraffa's Coffee Barista Competition Final

Zarraffa's Hosts Barista Contest

Zarraffa's Best Baristas go to Battle!

July 2011

Zarraffa's Wins Australian Business Award

Coffee Chain wins Business Award

Franchises Come Out On Top at Australian Business Awards

New Venture pays off for Zarraffa's Coffee

Kenton Campbell - 2011 Nominee for Ernst and Young Entrepreneur of the Year

Full Tilt Technology

Warm Up with a New Brew

June 2011

New Blend for Sweet Tooth

May 2011

Young Franchisees to open second Zarraffa's Coffee store

Zarraffa's Coffee Turns up the Heat on South-East Expansion

Taste Tempter

